

Community Health Evangelism and Transformational Development

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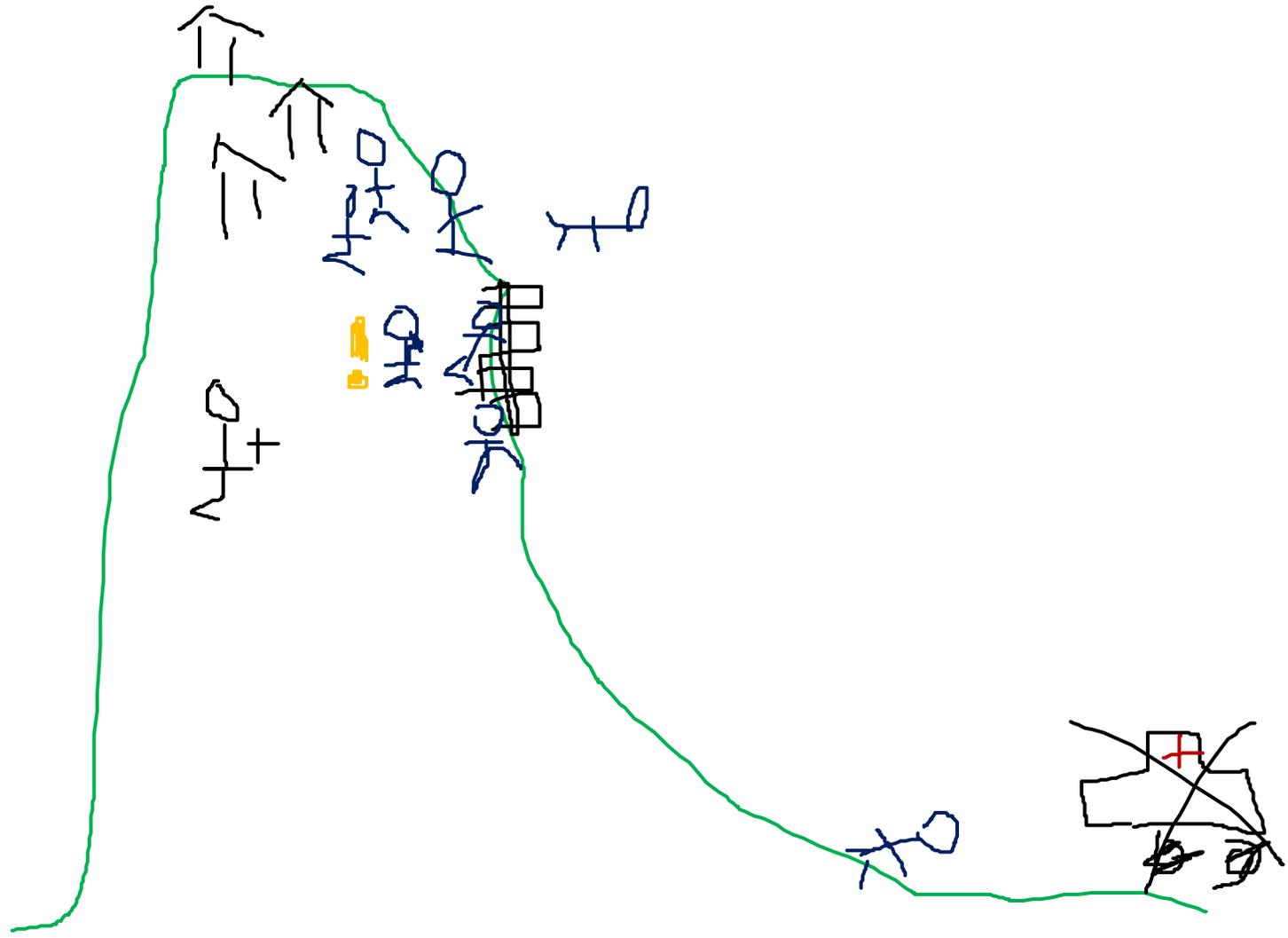
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Session Objectives

- Discuss principles that foster wholistic development.
- Define “Participatory Learning and Action (PLA).”
- Explain “Asset Based Community Development.”





What are some potential hazards of solutions designed and funded entirely by outsiders?



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- Introducing solutions that are unsustainable or impractical.
- Addressing symptoms but not the cause.
- Creating dependencies.
- Denying the community the opportunity to think together and create their own solutions.



What are some benefits of a solution that is created by the community using local resources?



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- The solution is more likely to be sustainable.
- The community has ownership.
- The community sees what they have and not just what they lack.
- The community is inspired by hope.



What mistakes did the outsiders make that eventually required them to back out?



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- They made assumptions that were unrealistic.
- They saw money as the solution.
- They ignored local resources.
- They lacked confidence in the people to solve their own problems.
- They wanted to be the savior.
- They didn't ask questions or listen carefully.



What can outsiders do to help the community take control of their own development and create their own solutions?



What can outsiders do to help the community take control of their own development and create their own solutions?

- Start by asking questions.
- Ask “What do you have?” instead of “What do you need?”
- Encourage people to make changes themselves rather than doing things for them.
- Be a facilitator, not a controller.
- Give input as needed and requested.
- Resist giving things away. People value things they pay or work for.
- Continued...



What can outsiders do to help the community take control of their own development and create their own solutions?

- Map assets and identify local resources.
- Raise awareness of hazards and root causes.
- Facilitate discussion and planning.
- Start with small, viable projects.
- Work together with people on their own initiatives even if it isn't what you would have done.
- Be patient.
- Build relationships. Spend time with the people building trust, friendships, and a mutual commitment.
- Walk in the spirit and pray.



Do You Know Your ABCDs?

- Asset
- Based
- Community
- Development



What happens when we focus on needs?



What happens when we focus on assets?



Focus on Needs

- People do not have control
- People are consumers
- Implies nothing locally available that can help
- Paternalism
- Dependency
- Devalues people and life
- Undermines Dignity

Focus on Assets

- People are the answer and decide what they want
- Neighbors make connections and contributions
- Focus on skills and solutions already present
- Ownership
- Empowerment
- Confidence
- Sustainability, lower cost



Participatory Learning and Action



What are Some Resources Our Community Has to Address This Problem?

- What people, organizations, institutions, and facilities are available locally that can help solve the problem?
- What materials are available locally?
- Where and how can money be found locally to help address the problem?



Participatory Learning and Action

- Involve community in assessing their own needs, choosing their own priorities, and developing their own solutions
- Raise awareness of needs and resources or opportunities
- Raise awareness of roots of problems and understanding of solutions
- Inspire hope and a vision for change
- Prepare a community for action
- Assess community's readiness for transformation
- Gather information
- Monitor progress



Community Health Evangelism

- A strategy for transformational physical & spiritual development that is working around the world
- www.chenetwork.org



Reflection

- How have your definitions of the following changed based on this discussion?
 - Wholistic development
 - Asset Based Community Development
 - Participatory Learning and Action
- How might you incorporate the principles and methods we discussed into your service?



Suggested Resources

- Global CHE network. <https://www.chenetwork.org>.
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QUESTIONS???



THANK YOU!!!

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