



medical ambassadors
INTERNATIONAL®
healing lives...transforming communities



COMMUNITY HEALTH EVANGELISM

CHE Core Values

&

CHE Simplified

Medical Ambassadors International (MAI) holds these core values as essential to our application of Community Health Evangelism. Local communities build a strong foundation for their future as they express these core values in their own context.



Commitment to Jesus

Prioritizing the Whole Person – Some ministries focus solely on the spiritual and ignore other needs; others address the physical or the social only. Jesus addressed all these needs in each person. We seek to learn from His example, as we make disciples who make disciples.

Prayer – Because true transformation is the work of God, we acknowledge our dependence on Him as we seek to move forward with His guidance and help.

Commitment to the Vulnerable and Marginalized – Jesus offers salvation to everyone. We feel He particularly calls us to serve those whom others might ignore.

Christ-like Servant Leadership – Jesus modeled leadership based on serving others, not on being served. As we raise leaders, we pray they will lead through sacrificial service, just as Jesus did. This kind of leadership creates trust and community cooperation.

Respect for Those We Serve

Local Ownership – We aim to teach communities to identify and solve their own problems, rather than promote cycles of dependency due to outside aid. Local ownership and control fosters the self-confidence essential for empowerment.

Participatory Learning – Our teaching methods engage adults in discussion, reflection and action, starting with what they have, and building on what they know. It also allows less formally-educated people to shine as trainers.

Desire for Multiplying and Sustained Impact

Long Term Solutions – We focus on locally-driven and owned development, rather than relief delivered by outsiders. Prevention is better than cure for most problems, and local ideas usually are more sustainable than solutions dependent on outside help.

Use of Locally Available Resources – When people harvest local resources they already have, they strengthen their self-sufficiency and can teach others by their example.

Multiplication - The brilliance of CHE is that it doesn't need professional development workers to thrive. Relying heavily on local leadership and volunteers, CHE spreads quickly once one community catches the vision.



MEDICAL AMBASSADORS & CHE SIMPLIFIED

Medical Ambassadors International (MAI) is a non-profit Christian organization working to impact people around the world by addressing the root causes of poverty, disease and hopelessness.

Community Health Evangelism (CHE) is a strategy God is using to transform communities worldwide through fully combining community-owned development with evangelism and discipleship.

MAI does not do development for others. Instead, we teach CHE to local trainers, who teach CHE to their own people in some of the poorest places in the world. These people do development for themselves.





Local people do it for themselves by:

- Choosing their own people to be in charge
- Choosing their own priorities of what to change
- Choosing their own people to be trained to teach house to house
- Discovering and using their own resources, and
- Accomplishing their own goals when and where they choose.

Local people own and manage their CHE plans. We just train and consult with their teachers.

Usually the plans community members choose employ low-tech, low-cost solutions. These plans build on established relationships, and focus on preventing problems, as well as promoting spiritual growth.

Local people sustain their own CHE successes. MAI cheers for them, problem solves with them, and inspires others with their stories. It does not cost a lot, but the demand for CHE is overwhelming.

We teach by:

- Telling stories – stories from the Bible and stories of what other people have done
- Triggering participation from the learners
- Asking questions that lead to good answers known by participants
- Asking, "What if ...?"

What if they want us to do something for them instead of doing it for themselves?

- We wait.
- We look for a local champion to step out and say, "I am tired of things being the way they are. Let's do something for ourselves."
- Or we go somewhere else. Past experience with handouts makes some villages unready for CHE.





Does CHE work? You decide.

- Malnutrition and death in young children has frequently been cut in half through CHE.
- In some places, average local incomes have more than doubled.
- Thousands of people around the globe have come to know Jesus – personally.
- Through prayer and CHE, thousands of churches have been planted, or have grown dramatically. They have learned to serve their neighbors in ways that make a huge difference physically and spiritually.
- CHE is working in 126 countries around the world that we know of – maybe more.



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