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The Sheltered Guide 2/13/20

While social media has an important role with keeping in touch with our communities and supporters, newsletters can be just as essential for sharing our successes, building trust, and showing gratitude to supporters.

The people receiving your newsletters are those who already support or fund your organization, so as you are creating your newsletter, it's important to be strategic in order to maintain that connection. Here is a webinar called [5 Steps To A Great Nonprofit Email Newsletter](#).

If you are busy and don't have time for a whole webinar, then [15 Best Practices in Setting Up and Sending Nonprofit Newsletters](#) is a great article to help guide your newsletter tactics.



As an NTSA member, we want you to feel confident in the offerings we provide you, so make sure to check out Melissa Yao and Kim Checkeye's session on our [Minimum Standards](#) and [ARS](#) at Sheltered 2020.

Take this opportunity to connect with us! Our staff will be at the conference, and we would be excited to have one-on-one conversations with you and answer your questions about your membership or how to better engage with the NTSA community.

[Register Now](#)

Member Groups - Don't be a stranger!

Members are posting questions in our group forums! Please take 5 minutes to respond to someone's question now.

We know your value for supporting and learning from each other is part of why many of you joined -- here's an easy way to serve your fellow residential programs!

[NTSA Member Groups](#)



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