



Exhibits, Advertising, and
Sponsorship for Vendors



THE “CCHF VILLAGE” GALLERY SPACE

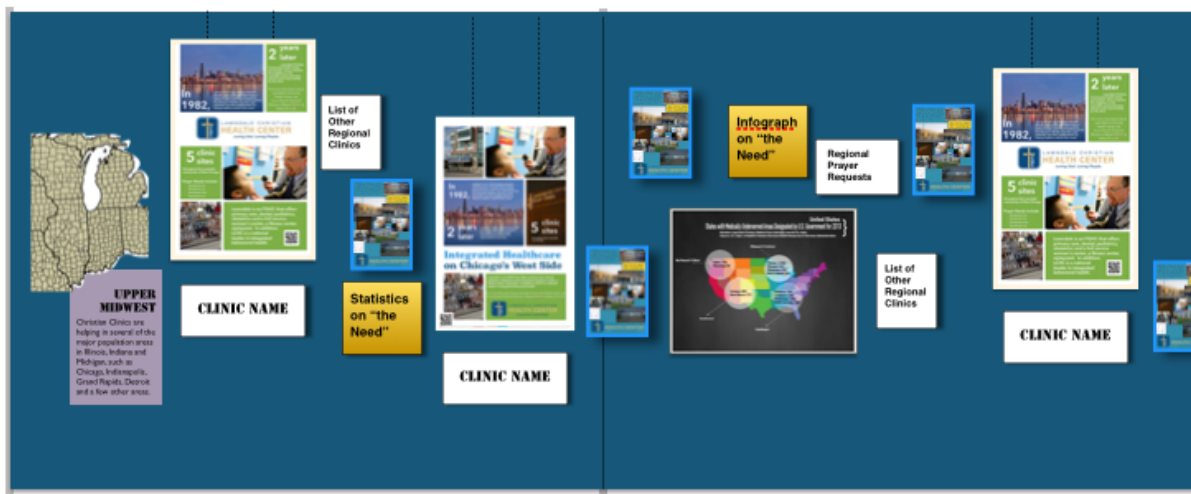
Everything Happens in the CCHF Village!

One of the greatest features of the CCHF conference is being together. And not just in meetings. The Village recaptures that aspect of the CCHF Conference by being **THE** place where people gather, visit, learn, network, pray, worship, laugh, and exchange.

The Wall is an inspiring and educational piece of the Village.

- Every Christian clinic in America is represented.
- Every attendee can find their place, and see how they are related to work around their region and across the nation
- Attendees can explore the needs, opportunities, and organizations that are at the heart of this movement

Better than an exhibit hall, your sponsorship amplifies your organization’s place on the wall. All without having to lug a display to Atlanta, or be anchored to an empty booth space. More contacts. More meaningful conversations, more opportunity to participate in the conference. And for less money than ever before.



Above you’ll see a design example of two of the 30 sections of gallery wall— Imagine the powerful nature of this exhibit! There will be interactive space for attendees to respond in each regional section.



THE “CCHF VILLAGE” GALLERY SPACE

The 2014 CCHF Annual Conference will represent a departure from the traditional “booth” model. We have set aside the perimeter of our meeting space to represent three geographic regions of the healthcare movement in the United States (Northeast, Southeast, West Coast). Clinics and residency programs have the opportunity to purchase wall-space in the gallery along the perimeter wall.

CCHF will provide graphic designers to assemble provided information about your clinic/ program into a compelling visual display (mounted on foam board), alongside other like-minded clinics or programs. We will also provide graphics on the wall to demonstrate “the need” in your area, and an opportunity for interaction with conference attendees, without tying your representatives to a specific space for the entire weekend. This inclusive model enables clinics that are not able to physically send participants to still be a part of the conference.

Two examples of professionally designed art... you provide pictures and some information, and we'll handle the rest!



THE “CCHF VILLAGE” GALLERY SPACE

- **Set-up & Breakdown**

Due to the nature of this year’s exhibit, CCHF will provide setup and breakdown on your behalf. This will represent a significant monetary savings (no transportation of booth materials), as well as saving you time and efforts for all participants, since your design-fee includes installation. The only thing you have to bring is your literature, if you choose to host a table during the plenary.

- **Accommodations/Special Event**

Wi-fi will be available* in the CCHF Village, as well as special events, such as the Friday night Student Event and the Ice Cream Social. The Ice Cream Social will also be held from 9-10pm Thursday in the ballroom immediately following the plenary session.

- **“CCHF Village” Schedule**

The gallery wall will be open throughout the entire conference, to allow people to discover the need and opportunities around the nation, connect with each other, and offer times of prayer.

Limited space is available. CCHF Affiliated Clinic Partners have first priority. To reserve your space, email CCHF today (info@CCHFmail.org). You may pay by credit card at cchf.org/donate (please specify that the payment is for gallery space) or we will be happy to invoice you. Because of the design-centric nature of this year’s exhibits, full payments and all design components must be received by March 15, 2013.

Organizations may ship literature and give-aways to arrive after April 28, 2013 to:

Hyatt Regency Atlanta
ATTN: CCHF/Your Full Name
265 Peachtree Street NE
Atlanta, GA 30303

Each package is subject to a \$25 exhibit hall delivery fee, plus a receiving fee based on weight. If you plan to ship any materials. contact us in to receive the hotel’s shipping rates. Please ensure to mail any packages to your attention.



WHY YOU WILL LOVE THE CCHF VILLAGE....



Helps to foster **community** and cast vision to address needs as a united CCHF movement.



Affordable— your participation in the gallery wall represents significant savings for your organization.



Hassle-free... you aren't anchored down to a booth or hauling a display.



Every Christian clinic in the country will be represented on the gallery wall.



PACKAGE OPTIONS

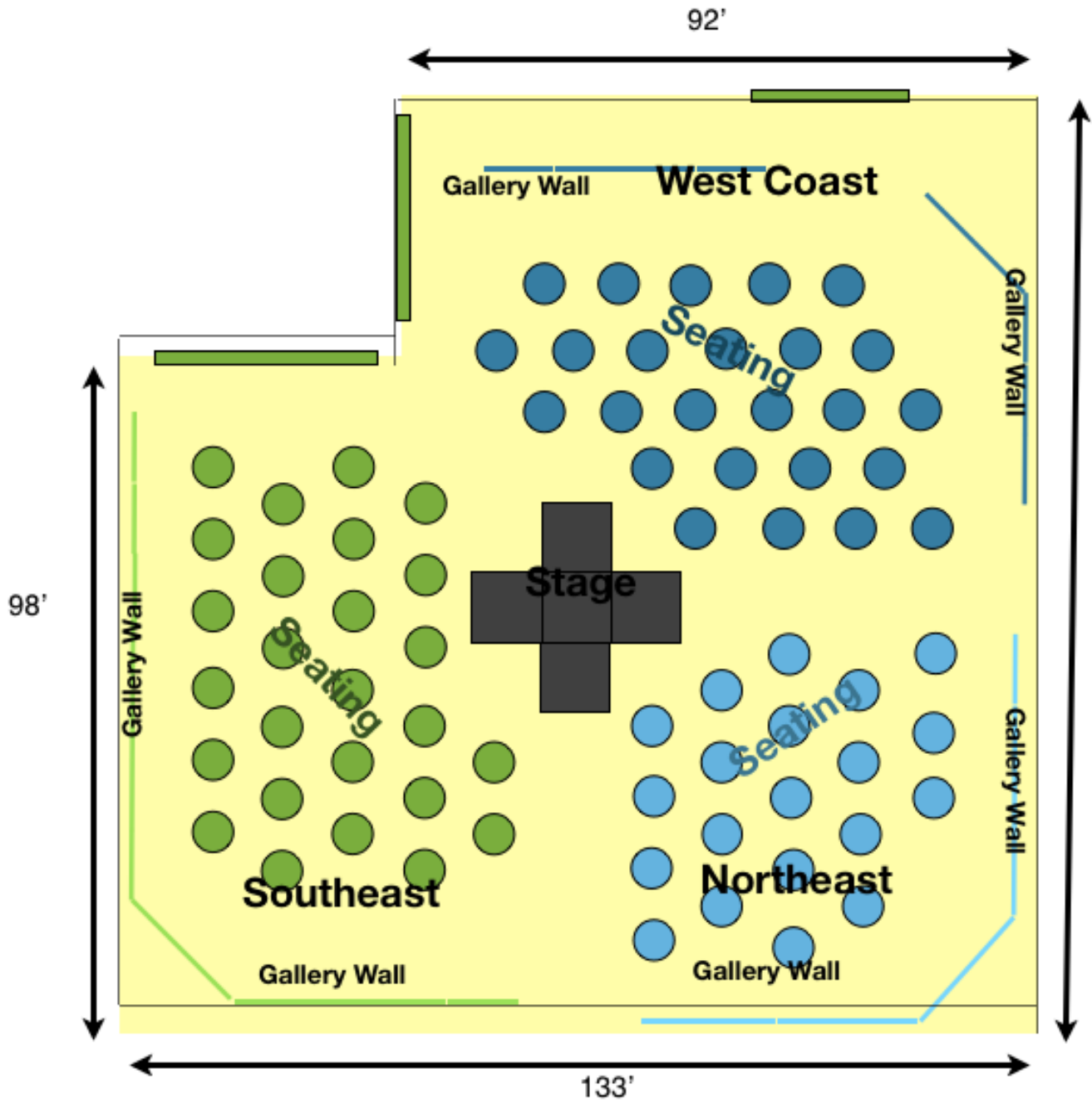
What you get...

- Professionally designed display highlighting your clinic or program, including full color photographs, compelling data, prayer needs, all mounted on foam board and hung gallery-style with other regional participants in the movement.
- Large Gallery Space includes one 24”x36” or 36”x24” display, and hosting abilities at one designated Plenary Table where you can distribute literature and giveaways and listing in the conference program. Additionally, you are allotted a 1/2 page ad in the conference program (a \$250 value).
- Small Gallery Space includes one 8.5 x 11 display and listing within conference program.
- Gallery Sponsors are responsible for filling out the General Conference registration, as well as reserving their own hotel rooms.

	Base Price	Mandatory Design Fee	Total
Large Gallery Space Package- Includes Large Gallery Display, 1/4 page conference program advertisement, and hosting a table during plenary sessions	300	\$ 100	\$ 400
Small Gallery Space - Small Gallery Wall Display and Listing within conference program.	50	\$ 100	\$ 150
Additional Table - Add-on to Large Gallery Space Only	100		\$ 100



TENTATIVE LAYOUT OF THE CCHF VILLAGE SPACE



EVENT SPONSORSHIPS

CCHF strives to keep the registration costs of the conference to a minimum in order to better serve those who live sacrificially to work among the poor. Sponsorships make the conference possible, and help us to continue to grow the movement of Christians who choose daily to bring healing to marginalized communities in the name of Jesus.

Conference Co-Sponsors (various)

Organizations that co-sponsor the conference do so at the \$10,000, \$15,000 and \$20,000 level. Co-sponsoring organizations receive half and full page ads in the Program (size and prominent placements are based on the size of the sponsorship). Co-sponsors also receive complimentary booth space in the exhibit hall, acknowledgement during plenary sessions, scrolling slides before and after each plenary session, listing on the conference banner, recognition in the CCHF newsletter, and complimentary off-site registrations. For detailed information about co-sponsorships, please contact Kristy Tarrant or Steve Noblett at 901-271-6400.

Student Scholarships (various)

We need your help to provide funds for students to attend the CCHF conference. The number of medical, nursing and PA students who attend grows every year. Students who attend our conference go on to do rotations in affiliated clinics. High percentages go on to choose careers in primary care to work with medically underserved populations. Helping students come to the conference is one of the surest ways to insure the future of this movement. Students receiving assistance are notified of the organization that provided their funds. Gifts of \$5,000 and more will receive special recognition at the conference. Smaller gifts will be directed towards regional students. We need \$50,000 to fulfill scholarship requests this year.

Ice Cream Social (\$4,000)

Thursday, 9-10pm

The Ice Cream Social is a long-standing CCHF tradition. It is a networking event that takes place on the opening night after the plenary session. During the Social, organizations and attendees are given the opportunity to share at an "open mic" any job openings or positions wanted. The Sponsor for the Ice Cream Social receives recognition during the opening plenary session, literature placement on the tables during the Social, a half page ad in the Program, and is given 3-5 minutes to share their story at the beginning of the networking time during the Social.



PROGRAM GUIDE ADVERTISING

All attendees will receive the Conference Program at Registration. Advertising in the Conference Program will reinforce your organization's presence. Artwork Submission Deadline is Friday, March 15, 2014.

Ad Size	Price	Large Gallery Package Upgrade
Full Page* (B&W), 7.5"x10"	\$400	\$150
Half Page* (B&W), 7.5"x5"	\$250	included
Quarter Page* (B&W), 3.5"x5"	\$150	—

*Ad does not bleed. All pages will have a black border.

File Type and Save Options

- TIFF (.tif) – Size: 100%; Resolution: 300 dpi; include bleeds (1/4" minimum) with crop marks
- EPS (.eps) – Adobe Illustrator files: CS4 or lower; embed all images at 100%; 300dpi; outline all fonts; include bleeds (1/4" minimum) with crop marks
- PDF (.pdf) – Print resolution images with minimum of medium/high quality compression; outline all fonts; included bleeds (1/4" minimum) with crop marks

Logos

Please send two logos: black and white and color in EPS (fonts outlined) or Tiff format.

RULES & REGULATIONS

These contract Conditions, Rules and Regulations are a part of the Christian Community Health Fellowship (CCHF) 2013 Sponsorship and Gallery Participant Application and Contract for Exhibit. Please provide a copy of these Rules and Regulations to the person(s) responsible for your participation in this years' CCHF conference.

ASSIGNMENT OF SPACE: Assignment of space will be made on a first paid, first-served basis. Every effort will be made to accommodate requests for gallery assignments. All sponsorship and promotional opportunities are on a first come, first served basis.

SPONSORSHIP AND GALLERY FEES AND PAYMENT: Applications will NOT be processed or space assigned without the required, signed contract. All applications need to be accompanied by full payment. Please contact CCHF if other arrangements are necessary. Receipt of payment does not obligate CCHF to accept a contract as binding. CCHF retains the option of returning funds.

CANCELLATION: Cancellations of sponsorship or exhibit space must be directed in writing to Kristy Tarrant at ktarrant@cchfmail.org.

Refunds, less an administration fee of \$500 per sponsorship and \$50 per booth, will be made at the discretion of CCHF, but no refund will be given for a cancellation made within 30 days of setup day. In case of fire or other causes beyond the control of CCHF that prevent holding the conference, this contract will not be binding.

DESIGN: CCHF will provide a template for materials needed from clinics/programs for design of your display (photos, logos, and text). By agreeing to participate, you are agreeing to provide this information in a timely manner, or our designer will choose materials and language on your behalf. Participants must provide a contact person to proof this artwork before it goes to press, and any changes to the display must be made at this point. While each display will be custom designed with painstaking care, CCHF is not responsible for errors or misprints after the proofing process.

Initial _____

GALLERY DISPLAYS: CCHF agrees to provide gallery displays for the dates and locations indicated in the agreement.

INSTALLATION AND DISMANTLING:

To be provided by CCHF employees and volunteers. If you would like to offer your assistance or see a preview of your display prior to the opening of the CCHF Collective, please arrange this in advance by e-mailing info@cchfmail.org.

SHIPPING: Shipments will be accepted at Hyatt Regency Atlanta after April 28, 2013 to the following address: Hyatt Regency Atlanta, ATTN: CCHF/Your Full Name, 265 Peachtree Street NE, Atlanta, GA 30303. Return shipments must be setup by the vendor/organization and will not be handled by Hyatt Regency Atlanta or CCHF.

Initial _____

PRIVACY CLAUSE: Participants are welcome to contact any conference participants they connect with at the conference. However, they are not allowed to send email out to the master conference attendee list.

LIABILITY: CCHF and Hyatt Regency Atlanta will not be held responsible for the safety of the property of the participants from theft, fire, damages, accident or other causes. Exhibitor agrees to protect, save and hold CCHF and Hyatt Regency Atlanta and all agents and employees forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the exhibitors or those holding under the exhibitor.

Further, participants shall at all times protect, indemnify, save and hold harmless CCHF and Hyatt Regency Atlanta and all agents/ employees against and from any and all losses, costs (including attorney's fees), damages, liability or expense arising from or out of or by reason of any accident or bodily injury or other occurrence to any person or persons, including the exhibitors, its agents, employees and business invitees which arises from or out of or by reason of said exhibitor's occupancy and use of the exhibition premises or a part thereof.

Exhibitor will be held responsible for any damages they cause to Hyatt Regency Atlanta or CCHF property.

SAFETY REGULATION: Participants must adhere to all municipal and state laws, rules and regulations. No combustible decorations may be used at any time; all drapes, table coverings and other materials must comply with fire department regulations.

SECURITY (INSIDE AND OUTSIDE): The exhibit area is being held in a conference center. Neither CCHF nor the conference center can be held responsible for any display materials. Please take the necessary precautions each day for safeguarding your gallery materials.

Initial _____

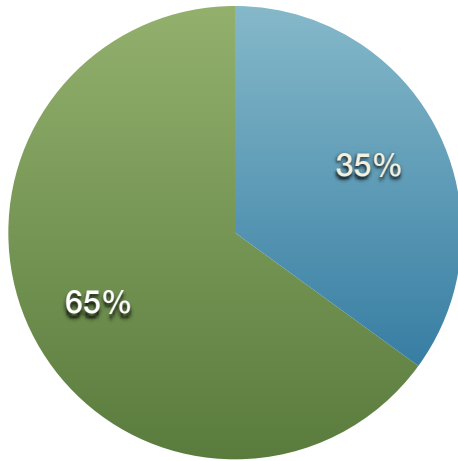
CONFERENCE CANCELLATION: If the conference or exhibit is canceled due to circumstances beyond the control of CCHF, CCHF will not be held liable for any expenses incurred by the exhibitor beyond the rental cost of the booth space.

SELECTION OF GALLERY WALL PARTICIPANTS: Only firms and organizations whose services and products are appropriately related to the purpose of CCHF will be permitted to exhibit. Vendors must have a special emphasis toward non-profit clinics or experience with our partners and receive an endorsement. Pharmaceutical and Medical Device companies will **NOT** be approved for exhibit, advertising, or sponsorship opportunities. CCHF reserves the right to decline or prohibit any exhibit which, in its sole judgment, is inappropriate, this reservation being inclusive as to person, things, printed matter, products and conduct.



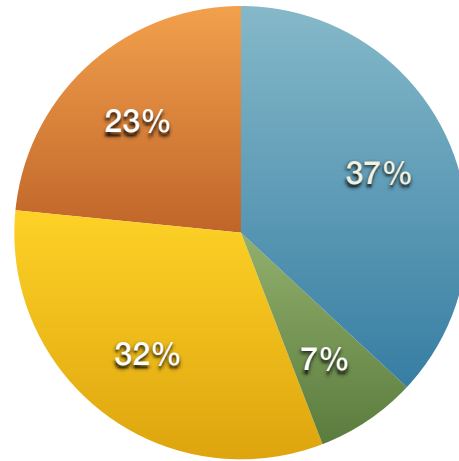
CONFERENCE PROFILE

GENDER



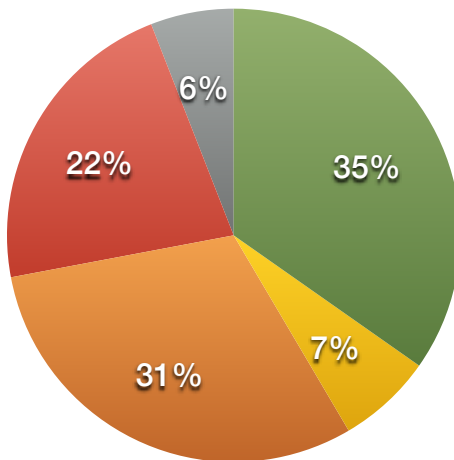
● Male ● Female

AGE



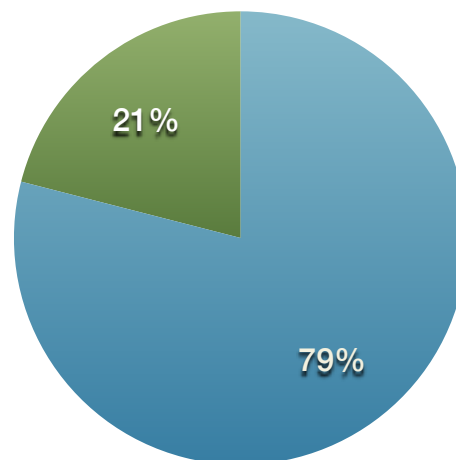
● Under 35 ● 35-40 ● 40-55 ● 55+

POSITION



● Student ● Executive ● Staff ● Provider
● Nurse ● Other

TYPE OF ORGANIZATION



● Clinic ● Non-Clinical

PAST SPONSORS & EXHIBITORS

Christian Community Development Association
Cedarville University
Center for Women in Medicine
Christ Community Health Services – Memphis, TN
Christ Community Health Services – Augusta, GA
Christ Community Ministri.es
Christian Healthcare Ministries
Christian Medical & Dental Associations
Church Health Center
Dayspring Family Health Center
Dispensary of Hope
Esperanza Health Center
Family Medicine of SW Washington Residency Program/New Heights
Good News Community Health Center
Grace Medical Home
In His Image Family Medicine Residency Program
Jericho Road Family Practice
Lawndale Christian Health Center
Liberty University
Mercy Children's Clinic
National Health Service Corps
Nurses Christian Fellowship
Project MedSend
Siloam Institute of Faith, Health & Culture
St. Anthony Family Medicine Residency Program
Self Regional Healthcare Family Medicine Residency Program
St. Vincent Family Medicine Residency Program
Via Christi Family Medicine Residency Program

EXHIBITOR/ADVERTISING AGREEMENT

Christian Community Health Fellowship
2013 Annual Conference | May 8-May 10, 2014
Atlanta, Georgia | Hyatt Regency Atlanta

General Information (This information will appear in CCHF publications; print legibly or type)

Company Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Email: _____

Website: _____

Contact person and title: _____

Contact person phone: _____

Contact person email: _____

Gallery Space (Gallery space is limited to a first come-first serve basis.)

- Large Gallery Space: \$400
- Small Gallery Space: \$150
- Host an Additional Table: \$100

Advertising in Conference Program

- Full Page (B&W), 7.5"x10" \$400
- Half Page (B&W), 7.5"x5" \$250
- Quarter Page (B&W), 3.5"x5" \$150
- Package Upgrade to Full Ad \$150

Sponsorship

We want to be a Conference Co-Sponsor: (specify amount)

\$10,000 \$15,000 \$20,000 Other: \$ _____

We will sponsor the Ice Cream Social: \$4,000

We want to provide Student Scholarships: (amount) \$ _____

We aren't a clinic/residency program, but we would like to sponsor a table. (\$300)

Payment Total Amount Due \$ _____

CCHF is a 501(c)3 organization.

- My check payable to CCHF is enclosed.
- Please bill my organization. (full payments are due on or before March 15, 2013)
- Charge my credit card: (If you have security concerns, please give this information by phone during normal business hours. CCHF is on Central Daylight Time. You can also use our website, go to cCHF.org/donate - please specify what your payment is for.)

Visa MasterCard Discover AmEx

Name on Card: _____

Billing Address: _____

City, St, Zip: _____

Card #: _____

Exp. Date: _____ Security #: _____

Signature of Card Holder: _____

Vendor Directory

Please include brief information about your products and services to appear in the CCHF Program Guide.

Acceptance

By signing below, I/we agree to comply with the outline Terms and Conditions.

Company Name:

Contact Person and Title:

Date:

Signature:

Return payment by MARCH 15, 2014 to:
Kristy Tarrant
CCHF, 2595 Central Ave, Memphis TN 38104
ktarrant@cCHFmail.org or 901.271.6406 (fax)

