

OUTGROWN'S ANNUAL SPRING VIRTUAL EVENT

SPRING SENSORY CELEBRATION

MEDIA KIT 2024

WEAREOUTGROWN.ORG/SPRING-SENSORY-CELEBRATION

FACEBOOK.COM/WEAREOUTGROWN

INSTAGRAM.COM/WEAREOUTGROWN



Thank you to our **SPRING SENSORY** sponso

L.L.Bean



BURLES



HELP US SUPPORT FAMILIES EVERYWHERE CONNECT WITH NATURE

Being outside together as a family is a magical experience. There are so many things to SEE, HEAR, TOUCH, and SMELL. For little ones, awakening their senses sparks wonder and curiosity towards the natural world.

You can help families everywhere find the inspiration and motivation to get outdoors by promoting our annual "Spring Sensory Celebration" virtual event.

Visit our <u>event page</u> for downloadable and other shareable content!

We rely on the support and engagement of our partners, sponsors, volunteers, community and staff to fulfill our mission to get families outdoors all year long.

We hope you can join in the fun —engage with the OutGrown social media posts and share our event page with your friends, family and community!

ABOUT OUTGROWN'S VIRTUAL EVENTS

OutGrown celebrates the seasons with virtual events aimed to motivate and inspire our community to get outside together with their families. Anyone can join in the fun online by accessing the current event's webpage for free tools and resources!

Out & Grown

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JOIN IN THE FUN!

GUIDE

HOST AN OUTGROWN EVENT

INSPIRE

SHARE YOUR TIPS AND TRICKS

MOTIVATE

POST YOUR ADVENTURES ONLINE

CONNECT

JOIN THE CONVERSATION



CONNECT

JOIN THE CONVERSATION







Start or join a conversation in your regional group on the OutGrown website to find inspiration, motivation, and local community!

You can also connect in your local Facebook Group or by checking out OutGrown's national Facebook and Instagram pages!

Out & Grown

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GUIDE HOST AN OUTGROWN EVENT



Become an Outside Guide and host events in your area!

The OutGrown calendar is filled with events by people like you. Ask a friend to co-host or reach out to other Outside Guides if you need some encouragement and support!

INSPIRE SHABE YOUR TIPS









Share your wisdom with others! Share your favorite gear, experience at local outdoor spaces, or ways you've found to keep your family motivated to play outside.

Sometimes things that seem like common knowledge to us are brand new ideas to others!

MOTIVATE

POST YOUR ADVENTURES ONLINE



#WeAreOutGrown

Posting your family's adventures for others to view can motivate others to follow your lead!

Share the tools and resources you've found helpful or challenge others in a friendly competition that motivates others to connect with nature all year long.

OOLS AND IDEAS